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Summary of TBID grant requirements

Please provide within 45 days of event closure

Approved projects must follow requirements on pages 2 & 3 of application process

- A. Report on hotel-motel room nights
 - a. Provide list of zip codes
 - b. Survey results
- B. Printed material
 - a. Provide list of printed material projects
 - b. How many copies of each were printed?
 - a. Where was the material displayed?
 - b. Electronic copy of printed material
- C. Print Advertising
 - a. Provide media placement
 - b. Provide area of media coverage
 - c. Electronic copy of print advertising
 - d. Affidavit of placement of print ads
- D. On-line advertising
 - a. Report clicks from on-line ad placement
 - b. Provide area of coverage
 - c. Electronic copy of on-line ad
- E. Television and radio advertising
 - a. Provide media placement
 - b. Provide area of media coverage
 - c. Electronic copy of audio/video
 - d. Affidavit of media buy

Failure to meet these requirements may decrease your possibilities for future funding requests.